

# GREEN CONNECT SOCIAL ENTERPRISE WORKSHOPS

[www.green-connect.com.au/workshops](http://www.green-connect.com.au/workshops)



## Introduction to Social Enterprise

WEDNESDAY 23 JUNE 2021  
2:00 - 4:00 PM (2hrs)

**Are you curious about the growing social enterprise sector?**

Come along to find out what defines a social enterprise, what the benefits and drawbacks are, why they matter, which ones exist in Wollongong, and how you can purchase goods and services from one.

This workshop is for anyone interested in the social enterprise sector, including:

- current social entrepreneurs
- students and future social entrepreneurs
- businesses and government representatives interested in social enterprise and social procurement



## How to start a Social Enterprise?

WEDNESDAY 28 JULY 2021  
2:00 - 4:00 PM (2hrs)

**Are you thinking about starting a social enterprise, a business for good?**

We'll cover:

- First steps (what problem are you solving)
- Legal structure (pros and cons)
- Finances (funding options)
- Preparing a value proposition and business model
- Where you can get support

This workshop is for future/emerging social entrepreneurs, people who have a good idea and want to turn it into a business, and those who have a business and want to reshape it into a social enterprise.



## Troubleshooting for Social Enterprises

WEDNESDAY 25 AUGUST 2021  
2:00 - 4:00 PM (2hrs)

**Are you a social enterprise in Wollongong? Would you like to spend 2 hrs with likeminded individuals that may be able to help?**

In this one-off event, we'll bring social enterprises together to talk about:

- Common issues that social enterprises face (e.g. funding, governance, burnout, mission creep and social procurement)
- The "sticky issues" participants are currently facing and how you might solve them
- Where to go for support

We'll share tips, tricks and contacts so that all local social enterprises can thrive. This workshop is for existing social entrepreneurs or people working in social enterprise.

All workshops are hosted at the Green Connect Farm (a 10 year old social enterprise) and supported by funding from Wollongong City Council. Workshops are free to attend but places are limited and bookings essential.

### FOR MORE INFORMATION

Phone: (02) 4243 1537 Email: [activities@green-connect.com.au](mailto:activities@green-connect.com.au)



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